



# PHI GAMMA DELTA

BUILDING COURAGEOUS LEADERS

**PCI** not the big company

## | 2020 Graduate Brother Directory Project

**Disclaimer:** Brothers are not required to purchase a directory or any apparel – our primary focus is updated information.

### Directory Project Details

Phi Gamma Delta partnered with PCI (Publishing Concepts) to undergo a Graduate Brother Directory project. The directory will be a hard-bound book containing a comprehensive listing of all chapters and graduate brothers. There will also be a digital edition available. This project's focus is to collect updated information on all graduate brothers, including professional information, which will be used for future career networking efforts/projects. This partnership assists Headquarters staff in data collection by outsourcing the solicitation efforts, allowing staff to continue focusing on regular day-to-day operations of the Fraternity.

PCI will utilize omni-channel marketing to receive updated information from all graduate brothers, which includes postcards, emails and phone calls (in that order). They will be calling on behalf of the Fraternity to collect these important updates. We encourage you to update your information early to assist with the data collection/transfer the Fraternity will receive from PCI. Please feel free to contact us ([dprotopapadakis@phigam.org](mailto:dprotopapadakis@phigam.org) or [phigam@phigam.org](mailto:phigam@phigam.org)) if you have any questions or concerns.

### Frequently Asked Questions (FAQ)

#### **I received an email/postcard/phone call from PCI (Publishing Concepts) asking for my personal information. Is this a legitimate project, or is it a scam?**

We can assure you, it's legit! PCI contracted with us to publish a graduate brother/membership directory. This project allows us to receive important updates to our database, so we know more about our brothers and how to serve them better.

#### **Does Phi Gamma Delta benefit from this at all?**

Yes. Phi Gamma Delta receives a royalty from directories sold, but the overwhelming benefit to the Fraternity is in receiving updated information from our brothers.

#### **How do I know my information will only be used for directory purposes?**

PCI is committed to protecting your information. They have a contractual agreement with us that states:

*The names, addresses and information provided to PCI for the publication of the Directory will be held confidential by PCI, except to the extent that they are utilized in, or in the preparation of, the Directory and except as required by court order or law. The Directory will be made available only to brothers. Upon completion of the project, PCI will return any and all electronic files that have been supplied or produced by PCI in connection with the production of the Directory.*

Check out PCI's [Privacy Policy](#).

#### **How do I verify and update my information?**

If you received a postcard or an email with a telephone number, call the number listed to speak with a real human representative. One of PCI's trained associates will verify all the information we have on file for you and make any updates needed.

If you received an email with an embedded link, simply click the link to go to the online site to review your information.

If you have any questions, feel free to call PCI's customer service helpdesk at **800-982-1590**.

### **What personal information will be included for each brother?**

In the Chapter Section, every brothers' full name, initiation year, preferred address (business or home), preferred phone number and preferred email will be included.

### **Can I choose some or all my information not to be printed in the directory?**

Yes! When you call to update your information, you can tell PCI's associates what information you would like to exclude. You can also call PCI's customer service helpdesk at **800-982-1590**.

### **What sections will be included in the directory?**

The directory will be a full color, hard-bound book containing the following:

- **Editorial Section:** Fraternity staff will be designing the cover and introductory pages for the directory project.
- **Chapter Section:** This section will list brothers by Greek chapter with the University/College name indicated.
- **Alphabetical Section:** This section will list brothers alphabetically. Each brother's chapter is indicated by the appropriate Greek letters along with initiation year.
- **Geographical Section:** By country, state and city showing preferred class year (graduation year).
- **Career Networking Section:** Alphabetical listing by occupation code with state abbreviations.

### **What happens if I do not update my information?**

For brothers who do not respond to any of PCI's contact methods will be listed with the existing information from the Fraternity's database. Unknown addresses are indicated by asterisks (\*), and deceased brothers are indicated by the appropriate symbol (+).

### **Can anyone purchase a directory?**

No. The directory only is available for sale to brothers of Phi Gamma Delta.

### **When will I receive my directory?**

Please contact PCI customer service helpdesk at **800-982-1590** to find out specifically when you will receive your order. PCI composes, prints, binds and distributes the directories.

### **Where can I confirm my directory order?**

Please contact PCI customer service helpdesk at **800-982-1590** or [clientservice@publishingconcepts.com](mailto:clientservice@publishingconcepts.com).

### **What information will appear on my credit card statement when I order a directory?**

Your credit card statement will show a charge from "Directory Publications." If you have any questions, please contact PCI customer service helpdesk at **800-982-1590** or [clientservice@publishingconcepts.com](mailto:clientservice@publishingconcepts.com).

### **I ordered a directory/package over the phone and would like to cancel my order. How do I do this?**

Call PCI customer service helpdesk at **800-982-1590** and they will take care of this for you.