



#PGDpersistence

What Is Phi Gamma Delta's Giving Day?

This year, Giving Day will focus on the persistence our members have shown and continue to show every day. We will also build on the connectedness from last year's Day of Brotherhood, while also bringing back some of the events and challenges from previous Giving Days. Money raised during the event will benefit the International Fraternity and the Educational Foundation. We encourage all brothers and friends of Phi Gam to join us in Strengthening Our Brotherhood and Demonstrating Our Persistence.

When Is Phi Gamma Delta's Giving Day?

Giving Day will take place on **Friday, April 30** (12:00 am ET) - **Saturday, May 1** (12:00 pm ET). We will also host a *Persistence Week: Celebrating Our Seniors* during the week leading up to Giving Day, on **Monday, April 26 - Thursday, April 29**.

How Can I Participate?

The best way to participate is by making a donation during the 36-hour Giving Day. You can see a countdown to the event with a running list of matches and challenges that will be occurring by visiting www.pgdpersistence.com. Help us spread the word and challenge others to join ny supporting the Fraternity. Post on social media and use the hashtag **#PGDpersistence**.

What Is the Goal for Giving Day?

This year's goal is to provide opportunities for brothers and friends to connect with one another while also offering matches and challenges to encourage giving. We would love to see our total donors and total amount raised return to numbers seen in previous years. Your support can help us make that happen!

PHI GAMMA DELTA

Strengthen Our Brotherhood ♦ Demonstrate Our Persistence