



2021 Giving Day Schedule

Friday, April 30 - Saturday, May 1

Friday, April 30

12:00 am ET	Kickoff
12:00 am - 5:00 am	Early Bird Challenge: 75 donors unlocks \$1,000
7:00 am - 9:00 am	Wake Up Challenge: 75 donors unlocks \$1,000 Morning Match: All gifts matched up to \$5,000
9:00 am	Welcome & Explanation of Giving Day: Welcome message from the Educational Foundation Executive Director Ben Robinson
10:00 am	The Parliament Challenge: All undergraduate gifts matched up to \$2,500; the top three schools based on the percentage of Parliament joiners will win a FIJI cornhole set
11:30 am	State of the Fraternity & Foundation Address
12:00 pm - 2:00 pm	Lunch Crunch Challenge: 75 donors unlocks \$1,000 Lunch Match: All gifts matched up to \$5,000
1:00 pm	Children's Coloring Competition for Friends & Family: Vote for your favorite coloring on Facebook ; winners will be announced on Founders Day at 11:00 am
2:00 pm	Service & Philanthropy Push
2:30 pm - 3:00 pm	That 2:30 pm Feeling Challenge: 25 donors unlocks \$500
5:00 pm	Behind Happy Faces Testimony: Northeastern brothers talk about the Fraternity's mental health program, Behind Happy Faces
6:00 pm - 8:00 pm	Dine Time - Prime Time Challenge: 125 donors unlocks \$2,000 Dinner Match: All gifts matched up to \$5,000
8:00 pm	Senior Spotlight Hour: Senior Raffle winners will be announced on Instagram
9:00 pm	Phi Gam Trivia (with Prizes): Join us on Instagram for a live trivia game

Saturday, May 1

12:00 am ET	Founders Day: Celebrating 173 years!
12:00 am - 5:00 am	Night Owl Challenge: 75 donors unlocks \$1,000
10:00 am	Phi Gam Persistence: Video interview featuring a Diamond Owl recipient
12:00 pm	Conclusion of the 4th Annual Giving Day



PHI GAMMA DELTA
GIVING DAY

Strengthen Our Brotherhood ♦ Demonstrate Our Persistence

#PGDpersistence

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