



# WILLIAM & MARY

## FRATERNITY & SORORITY LIFE

May 26, 2017

Matt Farrell, Director of Expansion  
Phi Gamma Delta Fraternity  
P.O. Box 4599  
Lexington, KY 40544

Dear Matt,

William & Mary is excited to have Phi Gamma Delta join our historic community this year and work to establish a chapter at the birthplace of the American College Fraternity. Your hard work with us this past year is evident in the quality of men you have recruited. William & Mary is home to many of the brightest students from across the globe with unwavering character and values. Phi Gamma Delta will be a better fraternity with our students joining your ranks.

From the early days during your pre-expansion site visit, our collaboration around the support infrastructure and understanding of the William & Mary community was strong. You visited with an open mind to doing what worked for William & Mary and not what may have worked at other campuses. The expansion strategy also allowed for adjustment and flexibility with early on, some strategies were not producing results. You shifted from an event base strategy to focus more with one on one relationship building and meetings. Something our students hold in high esteem; connection to others.

Overall, you were successful in recruiting more men to the colony in the first semester than the previous three expansions. Not only are the numbers higher, but the quality of men is evident. You recruited students from various aspects of the William & Mary community including students who actively seek out joining a fraternity, and those that might not have considered it.

William & Mary is home to many chapters reaching or surpassing their centennial mark on our campus. We look forward to working and supporting Phi Gamma Delta with the hope that one day, the William & Mary chapter will have a strong and storied history.

Interfraternally,

A blue ink handwritten signature, appearing to read 'Joe Wheeless', with a long, sweeping horizontal line extending to the right.

Joe Wheeless  
Assistant Director, Student Leadership Development