



Northeastern

Center for Student
Involvement

434 Curry Student Center
360 Huntington Avenue
Boston, MA 02115

617.373.2642

Dear (*future campus prospect*)

I write to express my support of bringing Phi Gamma Delta to your campus.

Why Phi Gamma Delta? I could easily describe Phi Gamma Delta's commitment to academic and career development, the educational programs designed to prevent risky behavior, the process in which the fraternity develops courageous leaders, and how the slogan of "Not for College Days Alone" permeates the member experience. However, I want to illuminate what Phi Gamma Delta will do for your campus, once you have selected them to establish a colony.

Phi Gamma Delta is proactive. Upon receiving confirmation of when Phi Gamma Delta can establish a colony, the Director of Expansion will work tirelessly with your IFC and institution. They will work to further understand the community and campus culture, as the information learned prior was not enough for them. The Director will immerse themselves in learning how to best create the ideal member and chapter experience at your institution. Establishing a colony is not a cookie cutter experience and the Director will ensure to make your institution a priority.

Phi Gamma Delta is flexible. After listening to suggestions from the Northeastern University fraternity/sorority community, on-site staff members adapted the organization's standard referral practice to fit the community culture. In addition, the staff members pivoted after a few speed bumps during the colonization, showing a level of maturity required when working at any institution. The on-site staff members also adjusted their schedules to ensure that students who were on co-op were able to meet with staff members about the opportunity to create a new fraternity on campus. The co-op experience is integral to Northeastern and Phi Gamma Delta honored that significant piece of institutional culture.

Phi Gamma Delta is supportive. The success of the colony is not solely dependent upon the recruitment of members, but the guidance and counsel provided by stakeholders after the colony is created. Advisory board members were selected far in advance to become active and respectful players in the recruitment experience, making colony members feel more at ease and trusting with their advisory counterparts. Headquarters staff guided members in how to effectively run a fraternity chapter and establish a healthy culture via an on-site visit a month later, as well as conference calls. Lastly, Phi Gamma Delta truly partnered with the entire university, as on-site staff members met consistently with the IFC, IFC advisor, and even campus partners to build strong relationships, learn how the colony can be successful, and what resources the colony could use.

I am thankful for the time, talent, and treasure that Phi Gamma Delta dedicated to Northeastern University. It is because of the reasons mentioned above that I am in full support of Phi Gamma Delta becoming part of your community.

Carson Lance
Assistant Director of Fraternity/Sorority Life
Northeastern University