

IMMORTAL PHI GAM

TALKING POINTS

There is a tremendous need for organ donors...

- More than 119,000 people are waiting on a new organ in the United States.
- Approximately 79 organ transplants take place every day.
- Approximately 150 names are added to the organ donation waiting list every day – that's one person added to the list every 10 minutes.
- Sadly, on average, 22 people on the organ donation waiting list die every day because they didn't receive the needed organ in time.

The good news is...

- One donor can save up to 8 lives and improve the lives of 75 others.
- More than 33,600 people began new lives in 2016 as the result of an organ transplant.
- Roughly 198 people are given the gift of sight every day as a result of corneal transplants.

Making yourself immortal is a simple three step process.

1. Go to www.phigam.org/immortalphigam and register at the bottom of the web page.
2. If you have not already registered to be a donor in your state, then continue to Step 2 on the Immortal Phi Gam web page. Click on the link for Donate Life if you live in the United States, or the link to Canadian Blood Services if you live in Canada. Complete the brief registration form. This step is unnecessary if your driver's license already shows that you are an organ donor. Go ahead and register again if you are uncertain.
3. Tell your parents, spouse, family members, and loved ones that you want to donate your organs when you die. Encourage them to register as organ donors if they have not done so already.

Other information:

- Even if someone has already registered to become an organ donor with their state, we want them to also register at www.phigam.org/immortalphigam.
- Simply registering at the Phi Gam web site, or carrying a card stating they wish to donate their organs is not enough. Persons wanting to donate their organs must register with the state where they are licensed in order to avoid any delays in an organ transplantation process where every second counts.
- Everyone that registers at www.phigam.org/immortalphigam will receive a wallet card in the mail stating that they are an Immortal Phi Gam.
- Encourage brothers to publicize that they have made themselves immortal via Facebook and Twitter using *#immortalphigam*. Have them put a link to www.phigam.org/immortalphigam in their posts.
- Follow/like the pages we've created to support the Immortal Phi Gam Project on social media. They are:
Facebook: [Immortal Phi Gam](https://www.facebook.com/ImmortalPhiGam)
Twitter: [@immortalphigam](https://twitter.com/immortalphigam)
Instagram: [@immortalphigam](https://www.instagram.com/immortalphigam)
- Contact Candy Rivera at (859) 255-1848 or crivera@phigam.org if you have any questions or need more information about the Immortal Phi Gam project.