

# EVENT IDEAS & TIPS GUIDE

What is the purpose of hosting a graduate dedicated event? Graduate events help to connect the undergraduate chapter with graduate brothers – both those from their own chapter as well as local graduates from other chapters.

The undergraduate chapter should host at least one graduate event every semester. For most chapters, the annual Frank Norris Pig Dinner is its primary focus. However, it is important to look past Pig Dinner for different opportunities to continuously engage graduate brothers. These should be events that are hosted in the opposite semester of Pig Dinner to avoid overload and allow graduate brothers another opportunity to connect one another and the undergraduate chapter.

*\*\*All events must follow Phi Gamma Delta's Risk Management Policy\*\**

## Tips

- Host at least one graduate dedicated event every semester.
- Look beyond events at the chapter house or in your college town. Find a balance of events that bring graduates to you, but also take you to your graduates.
  - Ex: Host events in a nearby city where a large population of your chapter's graduate brothers live.
- Poll your graduate brothers to see what kind of events they would like to participate in.
- Find a strong balance of diversified events. Use different venues for gatherings; don't just host Happy Hour events for graduates.
- Invite graduates to be a part of recruitment events to showcase our "Not for College Days Alone" motto.
- Host graduate event around a time that coincides with notable alumni reunions.
  - Ex: Homecoming, rivalry tailgate, etc.
- Work with a prominent graduate brother to help plan graduate dedicated events and help communicate them to other graduates.

## Event Ideas

Below is a list of events that various chapters have used to engage their graduate brothers. It is important to remember that you are not limited to your college town to host graduate events.

*\*\*Each town/city has different attractions to offer. Utilize the community around you\*\**

- Homecoming Weekend / Graduate Tailgates
- Grill Outs hosted by graduate brothers
- Professional Development Workshops
- Major/Minor Sports Team Event / Meet Ups
- University Sports Event Tailgate / Meet Ups
- Golf Tournaments / Outings
- Fishing Trips
- Community Service Opportunities
- Beach Hangouts
- Hiking Trips
- Skiing/Snowboarding Trips
- Cocktail Hour/After Work Event (where each brother purchases his own alcohol)
- Award Presentations - Individual or Chapter
- Museum Trips / Meet Ups