



PHI GAMMA DELTA
BUILDING COURAGEOUS LEADERS

PRESS RELEASE

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ROB CAUDILL TAPPED TO LEAD PHI GAMMA DELTA AS EXECUTIVE DIRECTOR

LEXINGTON, Ky. – The board of directors of the International Fraternity of Phi Gamma Delta today announced the unanimous selection of Rob Caudill to serve as the Executive Director of the Fraternity. Caudill will succeed Bill Martin as the Fraternity’s chief executive officer upon Martin’s retirement in July 2019.

“Rob has the experience and character to lead Phi Gamma Delta into the future as the Fraternity implements its Positive Impact 2030 strategic vision. Rob has the strategic mindset, operational savvy, and strong leadership to continue Phi Gamma Delta’s prominent position within the fraternal world while upholding the high ideals of the Fraternity for our members,” said Archon President Clark Robertson.

“I am humbled and honored by the confidence the Archons have placed in me to lead Phi Gamma Delta into the future. Our Fraternity has benefited greatly from Bill Martin’s experience and years of service; and, I look forward to building on his legacy. As a mentor and giant in the Greek world, he provides me with a tremendous example to follow,” said Caudill.

Caudill graduated from the University of Akron in 2004 and in 2011 from the University of Kentucky earning his Master’s in Public Administration with a focus on nonprofit management. He has served Phi Gamma Delta in various roles since he joined the headquarters staff in 2004 as a Field Secretary. Caudill served as the Director of Education from 2006 until 2012. In that role, Caudill was responsible for undergraduate programming focusing on leadership development, alcohol and risk management, new member education, academic performance, and philanthropic endeavors.

Beginning in 2013, he shifted into roles more focused on graduate development, including as Director of Graduate Development from 2013 until 2016 and promoted to Senior Director of Graduate Development and Operations since 2017. In his current role, Caudill led the expansion of training to volunteer advisors to include a new Learning Management System (LMS), planned and managed large-scale Fraternity events and played an integral role in managing the growing Headquarters operation.

“Our process was thorough, and we were blessed to have candidates with a range of experience and various backgrounds express interest in the Executive Director position,” said Robertson. “In the end, Rob rose to the top and we are excited to have him assume an elevated role within Phi Gamma Delta.”

The selection process was launched by the 2016-2018 board of directors with the establishment of a search committee that represented the broad constituency of the Fraternity, including current and former Archons, Section Chiefs, Purple Legionnaires, the Educational Foundation (US and Canada), and undergraduates.

The committee solicited a wide range of candidates through postings in the Phi Gamma Delta magazine and associated Fraternity media, references from members and ads in association forums. The committee followed a deliberate process to evaluate candidate applications, interviews with a subset of candidates and then recommending finalists to the Archons to conduct final interviews, which were conducted in person at the Fraternity’s headquarters in Lexington, Kentucky.

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Founded on May 1, 1848, Phi Gamma Delta is a men’s social fraternity with over 134,000 living members and 166 chapters and colonies across North America.