



Philanthropy & Service Resource

This worksheet will outline how you can educate and prepare your members about philanthropic partners and service opportunities. To help do this, there are three areas you can share with the chapter. Taking time to meet with the philanthropic/service partner in advance will allow you to discuss these questions and gather information to share back with the chapter.

Organization You Are Partnering With for Philanthropy/Service:

- What organization are you partnering with?
- Why and when was the organization founded?
- Are there key parts of the organization's history that should be shared?
 - Have you looked at headlines involving the organization?
 - Have you looked at their social media presence?
 - Are there past or present events the organization has been involved in?
- Does the organization's history, purpose and actions align with Phi Gamma Delta's values?

Who Does This Organization Primarily Serve?

- What is the target demographic of the organization your chapter is partnering with?
- What key facts and information are important to know about the target demographic for this service?
 - Ask the organization what is important to know about the population(s) they serve.
 - Take time to research the population(s) served by the organization so you can best prepare the chapter.

Why Does the Group Being Served Need the Services Provided?

- What caused the service need for this target demographic?
 - Is there a barrier that makes them need assistance?
 - Why does the need for the assistance continue?
- Why does the organization serving this group focus on the services it provides compared to other services it could provide?
 - Ask the organization you are partnering with why they focus on a specific service/resource.

What Does the Potential for a Long-Term Relationship/Partnership Look Like?

- Can you envision building a relationship-based partnership that provides meaningful experiences and exchanges? Is it going to provide more transactional types of experiences?

This information will help brothers understand the purpose and impact of the service they will provide. It also helps brothers understand why those groups need additional support. Understanding the systems that cause a group to need support and resources helps remove stigma of the group being served.

